ORDINANCE NO. 14840

## FILE OF CITY COUNCIL

BILL NO. 70 - 2010

NOVEMBER 3, 2010

## AN ORDINANCE

Amending Article 400 Department of Parks and Recreation Fees, Article 400.04 Golf Course Fees by revising and establishing new fees for the Allentown Municipal Golf Course.

BE IT ORDAINED BY THE COUNCIL OF THE CITY OF ALLENTOWN:

SECTION ONE: That City Council authorizes the revised fee structure in Article 400.04 Golf Course Fees in the following manner:

## 400.04 GOLF COURSE FEES

GOLF COURSE FEES Season Tickets	NEW F	EE
Adult Resident Season Pass (7 Day) (125 Round Max) Adult Resident Season Pass (7 Day) (60 Round Max)	835	950 665
Adult Non-Resident Season Pass (7 Day) (125 Round Max)  Adult Non-Resident Season Pass (7 Day) (60 Round Max)	625 1000	700 1,200 840
Adult Non-Resident Season Pass (5 Day) (100 Round Max)	<del>790</del>	900
Junior Resident (Monday-Friday) Junior Non-Resident (Monday-Friday)	<del>315</del> 4 <del>15</del>	<u>400</u> 500
Junior Cost/Round  Holiday and Weekend Season Pass (14386 §1 5/4/06)  Round Fee Between 7 AM and 2 PM  Non-Resident, Per Round (14063 §1 3/6/03; 14269 §1 3/305; 14386 §1 5/4/06)	5	ï
Daily Tickets Daily Tickets – Resident Daily Tickets - Non-Resident Weekend/Holidays 9-Holes Weekday – Resident (10 AM to 3 PM) 9-Holes Weekday - Non-Resident (10 AM to 3 PM) 9-Holes Weekends and Holidays (1PM to 4 PM)	20 23 28 13 16 17	21 24 30 14 (14410 §1 8/3/06) 17 (14410 §1 8/3/06) 18 (14410 §1 8/3/06)

Twi-Lite Weekend (After 4:00 PM) Senior Citizen/Weekday Resident (Before 11 AM) Senior Citizen/Weekday Non-Resident (Before 11 AM) (14063 §1 3/6/03; 14269 §1 3/3/05; 14370 §1 5/4/06)	17 13 16	19 14 17
High School Student – Resident (After 11 AM) High School Student - Non-Resident (After 11 AM) Winter Golf Weekday (December, January & February) Winter Golf Weekend (December, January & February) Student League – Resident Student League – Non-Resident Walkers	13 16 13 5 8 3	14 17 15 16
(14063 §1 3/6/03; 14269 §1 3/3/05; 14386 §1 5/4/06)  Cart Rentals  Cart Rental - 18 Hole (Per Person)  9 Holes – Single (Per Person)  The Golf Card/ Course Special (2 Golfers/Cart) (Per Person)  (14269 §1 3/3/05)	12 6 25	<u>14</u> <u>7</u>
Driving Range Medium bucket Large bucket Jumbo bucket		<u>5</u> <u>7</u> <u>10</u>

(Municipal Golf Course Fees and Summer Recreation Fees were adopted by Ordinance Numbers 13817 §1 2/16/00; 13893 §1 2/22/01; 13960 §1 2/22/02; 14063 §1 3/6/03; 14269 §1 3/3/05; 14386 §1 5/4/06)

SECTION TWO: That this Ordinance will take effect January 1, 2011.

SECTION THREE: That all Ordinances inconsistent with the above provisions are repealed to the extent of their inconsistency.

## Amendment:

Delete caps – 7 – 0 Add Twilights Section

K	Yea	Nay
W. Michael Donovan	X	
Jeanette Eichenwald	Х	
Julio A. Guridy	Х	
Ray O'Connell	Х	
Michael Schlossberg	Х	
Peter G. Schweyer	Х	
Michael D'Amore, President	Х	
TOTAL	7	0

I hereby certify that the foregoing Ordinance was passed by City Council on December 1st and signed by the Mayor on December 3, 2010.

CITY CLERK

 What Department or bureau is Bill originating from? Where did the initiative for the bill originate?

Department of Parks & Recreation

Summary and Facts of the Bill

This ordinance increases the green fees, cart fees, memberships and driving range fees for the Allentown Municipal Golf Course.

- Purpose Please include the following in your explanation:
  - What does the Bill do what are the specific goals/tasks the bill seek to accomplish
  - What are the Benefits of doing this/Down-side of doing this
  - How does this Bill related to the City's Vision/Mission/Priorities

This ordinance increases the green fees, cart fees, memberships and driving range fees for the Allentown Municipal Golf Course in order to increase revenues to offset increases in expenditures due to inflation, gas prices, staffing, etc. The benefits will include maintaining the present course condition and allowing for continued improvements.

- Financial Impact Please include the following in your explanation:
  - Cost (Initial and ongoing)
  - Benefits (initial and ongoing)

The increased fees are estimated to increase total revenues by approximately 10% from 2010.

- Funding Sources Please include the following in your explanation:
  - o If transferring funds, please make sure bill gives specific accounts; if appropriating funds from a grant list the agency awarding the grant.
- Priority status/Deadlines, if any

Effective January 1, 2011.

• Why should Council unanimously support this bill?

City Council should support this ordinance to increase fees in order to keep golf course revenues balanced and in line with increased expenditures. The new fees will also bring some AMGC golf course fees in line with other courses in the region.